



## **AC Leads the Way to another Successful Conference**

23 November 2005

**The Association for Coaching (AC)** has announced details of its second international conference to be held in London on the **24<sup>th</sup> of March 2006**. Coaching is coming of age - busy professionals, managers, CEOs and team players are all looking to be coached to help improve their quality of life and performance at work.

The conference is expected to attract 500 delegates from the UK and around the world - all eager to learn about the latest advances in coaching theory and practice.

The one day conference has attracted some of the most prestigious names in the coaching world. This includes keynotes from **Professor Cary L. Cooper, PhD**, Professor of Organizational Psychology and Health, Lancaster University Management School; **Katharine Everett**, Director of Change at the BBC, and **Ian McDermott**, Director of International Teaching Seminars (ITS).

Additionally, the Expert Panel, chaired by **Professor Stephen Palmer PhD** (*author/editor of over 25 books*), will consist of **Sir John Whitmore**, (*author of international best-seller "Coaching for Performance"*), **Gary Browning**, (*CEO of Penna plc*), **Philippe Rosinski** (*author of "Coaching Across Cultures"*), **Graham Alexander** (*author, top CEO coach*) and **Carol Wilson** (*author, coach trainer, entrepreneur*).

According to **Katherine Tulpa**, Chair of the Association for Coaching and recipient of the 2004 Honorary Award for Influencing the Coaching profession, *"Our second annual conference is called 'Leading the Way'. That is precisely what the AC is doing right now - helping to lead the way for the coaching industry to become fully accredited and a highly regarded profession."*

*Leading the Way* will also offer top speakers facilitating 15 workshops, aimed at coaching professionals, organisations involved in leadership and coaching, training/service providers and academic institutions. The first conference *Breaking Through*, sold out.

*"2006 is going to be a real turning point year coaching. It is good to know that the AC will be at the centre of these dynamic developments. The annual conference will be a real engine for dynamic change"*, says Tulpa.

**Full details and booking information for the AC International Conference 2006 can be found on [www.acconference.com](http://www.acconference.com)**

< Ends >

### **Press contacts:**

Gladeana McMahon  
Head of Media Relations  
Email: [media@associationforcoaching.com](mailto:media@associationforcoaching.com)  
Tel: 020 8852 4854. Mb: 07711 896 185

Katherine Tulpa  
Chair  
Email: [ktulpa@associationforcoaching.com](mailto:ktulpa@associationforcoaching.com)  
Tel: 020 7389 0746. Mb: 0788 4434 547

### **About the Association for Coaching**

Established in the UK in July 2002, the AC is an independent and non-profit professional body whose aim is to promote best practice and raise the awareness and standards of Coaching while providing value added benefits to its members – whether they are Professional Coaches or Organisations involved in Coaching. Visit [www.associationforcoaching.com](http://www.associationforcoaching.com) for further details.

***"promoting excellence & ethics in coaching"***