



Leadership Coaching: Developing Elite Performance

Date: 8th July 2010 Time: 9:00 – 17:00

Venue: UEL Conference Centre, Stratford, London E15 4LZ

This Conference features Leadership and you will learn about the latest thinking in the most effective ways to coach leaders to reach their full potential, in a variety of workplace contexts.

World leading academics and coaching practitioners will be talking about how to coach leaders for effective performance, how to avoid the dangers that can derail leaders, and how to evaluate coaching outcomes.

Conference Speakers:

Dr Anthony Grant, Director of Coaching Psychology Unit, University of Sydney:

"Making the most of leadership coaching"

Professor Adrian Furnham, Professor of Psychology, University College London:

"The dangers of derailing behaviours"

Professor Alex Linley, Founding Director, Centre of Applied Positive Psychology:

"Positive Psychology Leadership"

Dr Jonathan Passmore, Director of Coaching Psychology Programmes, University of East London:

"The role of coaching in leadership development"

Christine Williams, NASA lead on Coaching:

"Coaching in technically complex environments – a case study"

Katherine Tulpa, CEO Association for Coaching:

"Coaching top teams"

Workshop Leaders:

Ian Roberts: *"Developing authentic leadership"*

Declan Woods: *"Coaching for Strategy"*

Stephan Lucks: *"Coaching leaders using feedback"*

Christian van Nieuwerburgh *"Building a coaching pool to enhance management performance"*

Chair: Gladeana McMahon, Chair Association for Coaching UK

Directions: [Google map: http://bit.ly/UELconf](http://bit.ly/UELconf)

The UEL conference centre is on the Stratford campus, a short walk from excellent tube and rail links including Jubilee and Central Lines, mainline train services and the Docklands Light Railway:

<http://www.uel.ac.uk/campuses/stratford.htm>

Price, including lunch, tea and coffee:

£97.00 members (£82.55 plus VAT), £147.00 non-members (£125.11 plus VAT)

Become an AC member, and benefit from member discounted rates on this and all future events. (Affiliate Membership of the AC costs £40 + £10 registration fee.) For more details, go to: <http://www.associationforcoaching.com/memb/memb.htm>

"Promoting Excellence and Ethics in Coaching"

www.associationforcoaching.com

About this event:

This event brings together leading academics and practitioners from the coaching world. It will interest all professionals involved in bringing out the potential of leaders – coaches, HR/L&D professionals and senior managers. The day will be a mix of keynote speakers and workshop sessions.

You will be shown some of the latest research on coaching and leadership, and will see some robust tools in action in real-world situations.

By the end of the day, you will have learnt:

- How some of the characteristics that lead to leadership roles can also derail leaders
- How leadership coaching interventions can be assessed
- Why ROI (return on investment) is a spurious measure of leadership coaching success and why relying on it can undermine the professionalism and credibility of leadership coaching
- How you can enhance your coaching practice using positive psychology and strengths leadership
- The unconscious dynamics which can limit a leader's ability to change
- Why "top teams" often find it hard to work effectively as a team, and which coaching interventions can make a difference

This conference is eligible for CPD and a Certificate will be given at the event. We look forward to seeing you there!

Several speakers are chapter authors in the new AC book ***"Leadership Coaching: Working with leaders to develop elite performance"*** edited by Jonathan Passmore and published by Kogan Page. You can purchase the books at a discount on the AC website www.associationforcoaching.com/home/acbookstore.htm

How to Book: This is a particularly special event, and definitely one not to be missed! To book, visit the 'events' section in our website, or through www.associationforcoaching.com/event/AC_UEL_Conference.htm

Once you have successfully booked and paid for the event, you will receive a confirmation email with full details of the event. **Please bring your confirmation email with you to the event to ensure a fast and efficient registration.**

For additional queries, email events@associationforcoaching.com

For non-members of the AC, please note that you can save money on this and future events and receive a wealth of other benefits by joining the AC. For more information and an application form, go to <http://www.associationforcoaching.com/memb/memb.htm> or email members@associationforcoaching.com.

Association for Coaching

Established in 2002, The Association for Coaching® (AC) is an independent, not-for-profit body with the goal to advance the profession of coaching worldwide. This includes promoting best practice and raising the awareness, standards and ethics of coaching, with members made up of professional coaches, trainers/providers of coaching, and organisations building coaching cultures.

"Leadership Coaching" is part of the successful Association for Coaching's series of books, edited by Jonathan Passmore. Check out *"Diversity in Coaching - Working with issues of gender, culture, race and age"*, and *"Excellence in Coaching"* and *"Psychometrics in Coaching"*, also published by Kogan Page. The books are available for purchase off the AC website.

To sign up to the AC Mailing and receive updated information on events and other developments within coaching, click onto "Mailing List" at the website: www.associationforcoaching.com/home/list.htm

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